



For Immediate Release

US Lacrosse Teams with Cliff Keen for Officials Apparel

BALTIMORE, Feb. 13, 2015 — US Lacrosse today announced Cliff Keen Athletic as the official apparel supplier of the US Lacrosse Officials Education Program. The agreement provides US Lacrosse member officials with exclusive discounts on Cliff Keen Athletic's officiating equipment, apparel and accessories, along with the supply of apparel to US Lacrosse-certified officiating clinicians and trainers.

"Cliff Keen Athletic is truly excited to partner with US Lacrosse to support the thousands of US Lacrosse member officials that officiate games at all levels," said Chad Clark, senior vice president for Cliff Keen Athletic. "Our decades-long tradition of quality and great service, combined with US Lacrosse's top-notch educational and training resources for officials, make this a terrific value for lacrosse officials around the U.S. As officials, we all know that looking professional and 'looking the part' goes a long way with coaches, administrators and evaluators. Our new line of US Lacrosse gear helps officials achieve that level of professionalism."

"We are pleased and fortunate to have Cliff Keen Athletic as the official apparel supplier of our officials education program," said Charlie Obermayer, senior manager of officials education at US Lacrosse. "Its commitment to quality and growth of officiating is a perfect match for our programs and for our members. Offering additional benefits to our officials and officials leadership is something we always strive for, and we look forward to working with Cliff Keen Athletic as we continue to grow our resources and offerings for lacrosse officials."

For more information on Cliff Keen Athletic and its offerings for US Lacrosse officials, visit cliffkeen.com/officials/lacrosse/us-lacrosse. To learn how to officiate lacrosse, visit uslacrosse.org/officials.

About US Lacrosse

US Lacrosse, a 501(c)(3) nonprofit corporation, is the national governing body of men's and women's lacrosse and the home of the nation's fastest-growing sport. US Lacrosse has more than 445,000 members in 68 regional chapters across the country. Through responsive and effective leadership, US Lacrosse provides programs and services to inspire participation while protecting the integrity of the sport. Bookmark, like and follow US Lacrosse at uslacrosse.org, [fb.com/uslacrosse](https://www.facebook.com/uslacrosse) and [@uslacrosse](https://twitter.com/uslacrosse), respectively.

About Cliff Keen Athletic

Cliff Keen Athletic is a wrestling and officials wear company, dedicated to the advancement of athletics through innovative products and communications. Cliff Keen Athletic exemplifies the rich traditions of sport and the superior quality of athletic wear required for holding up to the rigors of competition.